

[Insert title of invention]*Use of candy wrap for marketing/advertising of businesses and in combination with Internet*

Abstract

A method for use of the inside of a candy wrap as a marketing/advertising tool for local businesses. The inside part of the candy wrap will have the information about the business, plus it gives the customer a chance to win a prize either directly or by collecting the wraps or lottery drawing in future dates. The customer can check the possibilities of future winnings/possibilities though visiting the website. The fact that customer can win a prize, will highly increase the chance that customer reads the advertisement. Another important part of this method is the advertisement distribution method that insures right type of customers, in the correct geographical area will receive the advertisement, by selective distribution of advertisement.